



گالدری و مشائکوه

محامون و مستشارون قانونيون

Galadari & Associates

Advocates and Legal Consultants



Brand Protection & Anti-Counterfeiting



LOCAL GUARDIAN FOR YOUR GLOBAL BRAND

Locally nurtured, the Galadari Brand Protection and Anti-Counterfeiting team has a thorough understanding of the intellectual property laws and procedures of the UAE. The team consists of Arabic speaking IP specialists and lawyers from different jurisdictions who are able to provide cost effective advice that adds value and is both innovative and relevant to the region.

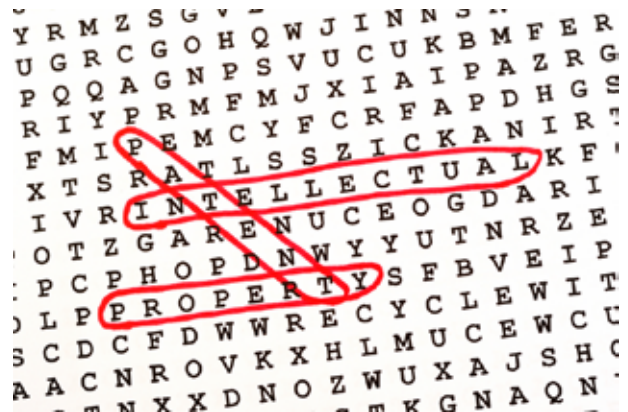
We have experience in handling the practical issues of brand protection and anti-counterfeiting. We specialise in tailoring effective brand protection and anti-counterfeiting strategies to suit the needs of the individual client. We target the supply of counterfeit goods at the border and then seek to deter traders buying or importing counterfeit goods.

We have structured our program in 4 layers:

1. Ensuring that a counterfeit is stopped at the border
2. Error free market monitoring
3. Legal support to enforce rights
4. Damages realisation.

We have worked with many brand owners to develop programs and strategies to protect their brands and products against counterfeiting, parallel importing and imitations.

We act for many leading household names, helping them to protect, defend and exploit their brands. We have a strong and rapidly growing client base with many client relationships having been in existence for many years.



Our team has a solid track record in advising on all aspects of the exploitation of brands including the licensing and assignments of trade marks to ensure that the full potential and earning capacity of the brand is realized.

The services we provide include:

- Intellectual Property Rights litigation ;
- Assisting public prosecution with criminal cases;
- Devising and implementing strategies for investigation and enforcement;
- Drafting administrative and criminal complaints to the relevant authorities;
- Devising and implementing strategies for and managing and executing raids with the relevant authorities;
- Attending and participating in official interrogation when requested to do so by the authorities;
- Attending the destruction of infringing products;
- Recording trademarks with Customs; and
- Drafting and filing complaints with Customs.

As the economy grows and becomes increasingly competitive and sophisticated it is all the more important to create, protect and enforce your intellectual property rights in all forms. Despite the inevitable squeeze on budgets, your intellectual property rights can be a valuable means to protect as well as generate revenue and we are here to ensure you get the best advice.

Sectors in which we have a particular expertise include: The Automotive Industry, Fashion and Retail, Consumer Durables, Pharmaceuticals, Media & Entertainment.